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THE
VENEZIAN
PALM RIVIERA

AMARPRAKASH DEVELOPERS IS AN INDIAN CONGLOMERATE ESTABLISHED IN 2004. WE STARTED OUR JOURNEY WITH AN AMBITION OF A "HOME FOR EVERYONE". LATER, WE WENT BEYOND DEVELOPING 100 TO 250 HOMES OWING TO CUSTOMERS DEMAND. IN ADDITION, WE HAD AN IDEA TO OFFER HOMES WITH BETTER AMENITIES, AND DEVELOPED TOWNSHIPS WITH BEST IN CLASS AMENITIES FOR OUR CUSTOMERS, WHICH GAINED US THE NAME "TAMILNADU'S MOST TRUSTED DEVELOPER". IN 15 YEARS OF SUCCESSFUL JOURNEY, AFTER CELEBRATING 4900+ HAPPY CUSTOMERS, STILL WE HAD A GREAT INTEREST TO IMPLEMENT SOMETHING NEW WITH UNIQUE ARCHITECTURAL EXCELLENCE, AND PROVIDE A LUXURY LIFESTYLE TO OUR CUSTOMERS. THUS, WE CREATED " THE VENEZIAN "

AWARDS RECEIVED BY AMARPRAKASH



Best quality Construction
of the year 2016 for
"AMARPRAKASH DEVELOPERS"
Awarded by TIMES REALTY ICONS



"Best Realty Brands 2015"
For the year 2015
Awarded by
The Economic Times



Developer of the year
"Amarprakash Developers Pvt. Ltd.,"
For the year 2018
Awarded by Business Leader



Luxury Developer of the year
"Amarprakash Developers Pvt. Ltd.,"
For the year 2018
Awarded by ET NOW

AWARDS RECEIVED BY THE VENEZIAN - PALM RIVIERA



"Environment Friendly Project"
- South Chennai Palm Riviera
For the year 2014
Awarded by Siliconindia



Luxury Project of the year
"Palm Riviera"
For the year 2018
Awarded by ET NOW



Best Luxury Project of the year
for "Palm Riviera"
For the year 2017
Awarded



PALM RIVIERA
Asia's Best Real Estate
Projects 2015

BEST ARCHITECTURALLY DESIGNED CITY, VENICE

WE OFTEN THINK WHY PEOPLE ENJOY MORE AT HOLIDAY DESTINATIONS OR VISITING ARCHITECTURE EXCELLENCE RATHER THAN IN THE HOME. SO WE DID AN EXTENSIVE RESEARCH AND TRAVELLED TO SOME OF THE CITIES KNOWN FOR EXCELLENT ARCHITECTURES SUCH AS ROME, FLORENCE, BARCELONA, ISTANBUL, PARIS, DUBAI & UDAIPUR, THEN FINALLY LANDED IN VENICE, WHERE WE WERE AMAZED BY THE UNIQUE ARCHITECTURAL EXCELLENCE. AS EACH AND EVERY ARCHITECTURES CREATE AN EMOTIONAL BONDING, WHICH STIR UP OUR EMOTIONS. HERE WE APPLIED OUR MIND TO CREATE A RESIDENTIAL PROJECT WITH A LUXURY LIFESTYLE WITH SUPERIOR ARCHITECTURES INSPIRED BY THE CITY OF VENICE. THUS, "THE VENEZIAN" CAME INTO EXISTENCE ..

DUBAI	FLORENCE	ROME	ISTANBUL
			
			
BARCELONA	UDAIPUR	PARIS	VENICE



POSITIVE EMOTIONS FOR A BETTER LIFESTYLE

ACCORDING TO THE RESEARCH DONE BY APS-THE LEADING INTERNATIONAL ORGANIZATION DEDICATED TO ADVANCING SCIENTIFIC PSYCHOLOGY- "WHAT WE SEE IS NOT A DIRECT REFLECTION OF THE WORLD BUT A MENTAL REPRESENTATION OF THE WORLD THAT IS INFLUENCED BY OUR EMOTIONS". OUR EMOTIONS INFLUENCE THE WAY WE THINK AND BEHAVE AS THEY ARE DRIVING OUR THOUGHTS AND BEHAVIOUR. OUR LIVING ENVIRONMENT INFLUENCES OUR EMOTIONS BY ITSELF. THE MAIN REASON WHY PEOPLE VISIT BEAUTIFUL CITIES & ARCHITECTURES IS THAT THEY WILL INFLUENCE THEIR EMOTIONS. LIVING IN A BOX WHILST LIVING IN A HOME SURROUNDED BY ARCHITECTURAL EXCELLENCE, WILL VARY THE SUCCESS PERCENTAGE TO A GREAT EXTENT IN RELATIONSHIPS, HEALTH AND QUALITY OF LIFE



PONTE DE VENEZIAN THE BRIDGE BETWEEN TWO DISTINCT WORLDS

VENICE IS THE BIRTHPLACE OF MANY UNIQUE ARCHITECTURAL STYLES THAT BEAUTIFY OUR INNER ARTISTRY SKILLS. THE VENETIAN GOTHIC ARCHITECTURE WAS A STRONG INFLUENCE FROM BYZANTINE EMPIRE ORIGINATED IN THE 14TH CENTURY. THE ARCHITECTURE COMPRISE DESIGNS OF LANDSCAPES, GARDENS AND BUILDINGS WITH MANY CREATIVE FEATURES THAT MAKES IT UNIQUE FROM ANY OTHER ARCHITECTURES WORLDWIDE.



CARNEVALE DI VENEZIA ENGULF & BE ADMIRER YOURSELF IN THE SPIRIT OF VENICE

THE WORLD'S MOST FAMOUS "CARNEVALE DI VENEZIA", IS AN ANNUAL FESTIVAL HELD IN VENICE, ITALY. THE GRAND CELEBRATION CONSISTS OF MASKS, CONCERTS, PARADES, MARKETS AND MUCH MORE. COME ON TO "THE VENEZIAN" TO INSPIRE THE SIGHTS AND STYLE OF CARNEVALE DI VENEZIA, IMMERSE YOURSELF COMPLETELY IN THE SPIRIT OF VENICE



CRUISE THROUGH RIALTO EXPLORE THE WORLD OF LOVE IN STYLE



VENICE. UPON HEARING THE NAME ITSELF WILL MAKE US FEEL LIKE POURING LOVE INTO OUR HEART. THE CITY OF JOY, DEDICATED TO THE LOVERS ALL OVER THE WORLD. LOVERS ALL OVER THE WORLD, THRIVE HERE WITH THEIR LOVED ONES TO CELEBRATE LOVE AND LIFE. TO BE PRECISE, IT'S A PROMISED LAND ON EARTH. AND WE ARE FAR BETTER THAN PROUD TO GIVE YOU A GLIMPSE OF THE CITY OF ROMANCE IN THE CITY OF VIBRANT FLAVORS. LADIES AND GENTLEMEN, WE GIVE YOU, "THE VENEZIAN".



AMARPRAKSH ALWAYS IMPLEMENTS NEW AND UNIQUE ARCHITECTURE & LIFESTYLE IN CHENNAI, WE DO AN EXTENSIVE RESEARCH BEFORE STARTING ANY RESIDENTIAL PROJECT. TO INTRODUCE AN UNIQUE LIFESTYLE WITH SUPERIOR ARCHITECTURAL DESIGN, WE HAD TRAVELLED TO CITY OF BRIDGES - VENICE, KNOWN FOR RARE ARCHITECTURAL EXCELLENCE TO FIND AN LUXURY LIFESTYLE FOR OUR RESIDENTIAL PROJECT - THE VENEZIAN



IGBC PRE CERTIFIED PLATINUM BUILDING
THE VENEZIAN-PALM RIVIERA
AWARDED FOR THE EFFORTS IN FOLLOWING
GREEN STANDARDS AND ENSURED ENERGY SAVING



THE LIONS OF ST. MARK'S SQUARE A LANDMARK SYMBOL OF VENICE

THE STONE STRUCTURED PILLAR COLUMNS WITH GOLDEN-WINGED LION STATUES ARE LOCATED AT THE ENTRY POINT OF ST. MARK'S SQUARE. THE REPUBLIC OF VENICE BUILT THE STONE STRUCTURE DURING 1ST CENTURY, REPRESENTING THE PATRON SAINTS OF VENICE, ST. MARK AND ST. THEODORE.

THE VENEZIAN LIONS OF ST. MARK'S SQUARE A ROYAL WELCOME TO THE WORLD OF GREATNESS

THE VENEZIAN, TAKING INSPIRATION FROM THE ST. MARK'S SQUARE OF VENICE, WANTED OUR VENEZIAN'S HAVING A MAJESTIC WELCOME, WHICH WILL MAKE THEM TRANSCEND INTO A LOT NEW LEVEL. OUR METICULOUS CRAFTSMANSHIP IN RECREATING A SIMILAR GOLDEN WINGED LIONS OF THE ST. MARK'S SQUARE WILL MAKE A ROYAL WELCOME TO THE VENEZIAN'S FOR A LIFETIME



LION OF ST. MARK'S SQUARE

A ROYAL WELCOME BY THE WINGED LIONS OF ST. MARK'S SQUARE AND ITS PROMINENCE AROUND "THE VENEZIAN" REFRESHES ITS VIEWER AND GIVE OFF AN ABSOLUTE DYNAMISM IN THE ENVIRONS WITH ITS RICH HISTORY. THE WINGED LION STATUES WILL BLOW YOUR MIND WITH ITS CHARM AND BEAUTY.



IN CHENNAI



**THE BELL TOWER OF ST. MARK'S SQUARE
VENICE'S MOST ICONIC SYMBOL**

CAMPANILE DI SAN MARCO, OFTEN KNOWN AS THE BELL TOWER OF ST. MARK'S BASILICA. THE BELL TOWER WAS BUILT IN THE 1ST CENTURY AS A LIGHTHOUSE TO GUIDE THE MERCHANT SHIPS CRUISING NEARBY AND WAS LATER RECONSTRUCTED DURING 16TH CENTURY. THE ARCHED BELFRY ON THE TOP OF THE BELL TOWER HOUSES FIVE BELLS, EACH RESONATING FIVE DISTINCT SOUNDS.

**THE VENEZIAN BELL TOWER
A PATHWAY THROUGH THE GATES OF INFINITY**

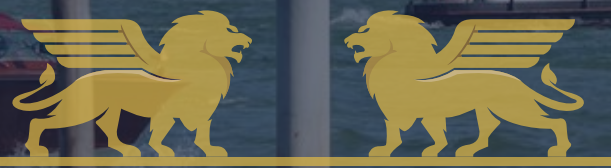
THE VENEZIAN IS CREATED TO GIVE THE PEOPLE OF CHENNAI, THE TASTE OF ROYAL AND MAJESTIC DEMEANOUR. THE VENEZIAN BELL TOWER IS RECREATED THAT IS ALMOST SIMILAR TO THE BELL TOWER OF ST. MARK'S BASILICA. THE BELL TOWER AT THE ENTRANCE GATE OF THE VENEZIAN, ACTS AS A CENTRE OF GATHERING PLACE. THE DAY CLOSES WITH THE STROKE OF FIVE DISTINCT BELLS



**ST. MARK'S CAMPANILE -
VENICE'S MOST ICONIC SYMBOL**

EXPLORE THE GRAND BELL TOWER OF ST. MARK'S CAMPANILE AT "THE VENEZIAN". ITS HARMONIOUS STRUCTURE MARKS AN ICONIC SYMBOL WHILE ENTERING THE MAJESTIC GATE OF "VENEZIA" CLUB, WHICH MAKES YOU NEVER TAKE YOUR EYES OFF.

IN CHENNAI



ST. MARK'S SQUARE, VENICE INSPIRE LOVE & ARCHITECTURE

THE PIAZZA SAN MARCO, OFTEN KNOWN AS ST. MARK'S SQUARE WAS BUILT IN 9TH CENTURY. ST. MARK'S SQUARE IS THE MEETING HOUSE OF THE GOVERNMENT AND CENTER OF SACRED RELICS. THE HISTORY OF ST. MARK'S SQUARE GOES HAND IN HAND WITH THE CLASSIC HISTORY OF VENICE, FROM GLORIOUS ARCHITECTURES TO ELEGANT PALACES, AND PRESTIGIOUS MUSEUMS TO HISTORIC MONUMENTS. VENICE IS A FANTASYLAND THAT LURES LOVERS, POETS, ARTISTS AND ARCHITECTS AT HEART.



"THE VENEZIAN" ST. MARK'S SQUARE RELAX, UNWIND AND ADMIRE THE ARCHITECTURE

"THE VENEZIAN" IS A SLICE OF PARADISE INSPIRED AND RECREATED FROM THE BEAUTIFUL CITY OF VENICE. IT IS AN ALL NEW CONCEPT OF A LUXURY TOWNSHIP THAT REPLICATES GREAT ARCHITECTURAL ELEMENTS OF VENICE. THE WELL IMAGINED HISTORICAL ARCHITECTURES IN "THE VENEZIAN" PUT UP A CHARM OF LIVING IN A BEAUTIFUL WORLD, WHICH ALWAYS WANTS YOU TO MOVE AROUND INTO MAGNIFICENCE AND CELEBRATE LIFE.

IN CHENNAI



ARCHITECTURE EXCELLENCE @ ST. MARK'S SQUARE

THE ST. MARK'S SQUARE WAS BUILT IN 9TH CENTURY, ITS DISTINGUISHING FEATURES CONSIST RENAISSANCE STYLED CLASSICAL ORDERS OF ANCIENT GREEK AND ROMAN ARCHITECTURES. THE SAME WAS INSPIRED IN CLUB VENEZIA OF "THE VENEZIAN". THE EXTERIORS OF THE CLUB COMPRISE CORINTHIAN COLUMNS WITH PAIRS OF GODS AND GODDESSES MONUMENTS, WHICH ADDS A MAGNIFICENT FRONT TO THE CLUB VENEZIA



LION OF SAINT MARK PAX TIBI MARCE EVANGELISTA MEUS

THE LION OF SAINT MARK IS A INSPIRING SYMBOL, WHICH REPRESENTS THE EVANGELIST AND PATRON SAINT MARK. IT IS AN ICONIC SYMBOL OF THE CITY OF VENICE IN A FORM OF A WINGED LION.



ST MARK'S CLOCK TOWER VENICE'S MOST ICONIC SYMBOL

DURING THE BIRTH OF CHRIST, THREE KINGS FROM THREE DISTINGUISHED KINGDOMS CAME TO JERUSALEM. THEY PRESENTED THREE UNIQUE GIFTS TO THE LORD, TO PORTRAY THEIR LOVE AND RESPECT. OUT OF FOUR GOSPELS, THREE MEN CAME FROM FAR EAST TO WORSHIP THE KING OF ALL MEN. THEY WERE IDENTIFIED AS MAGI. THE CLOCK TOWER IS INSCRIBED ON TOP WITH THE STATUES OF MAGI.

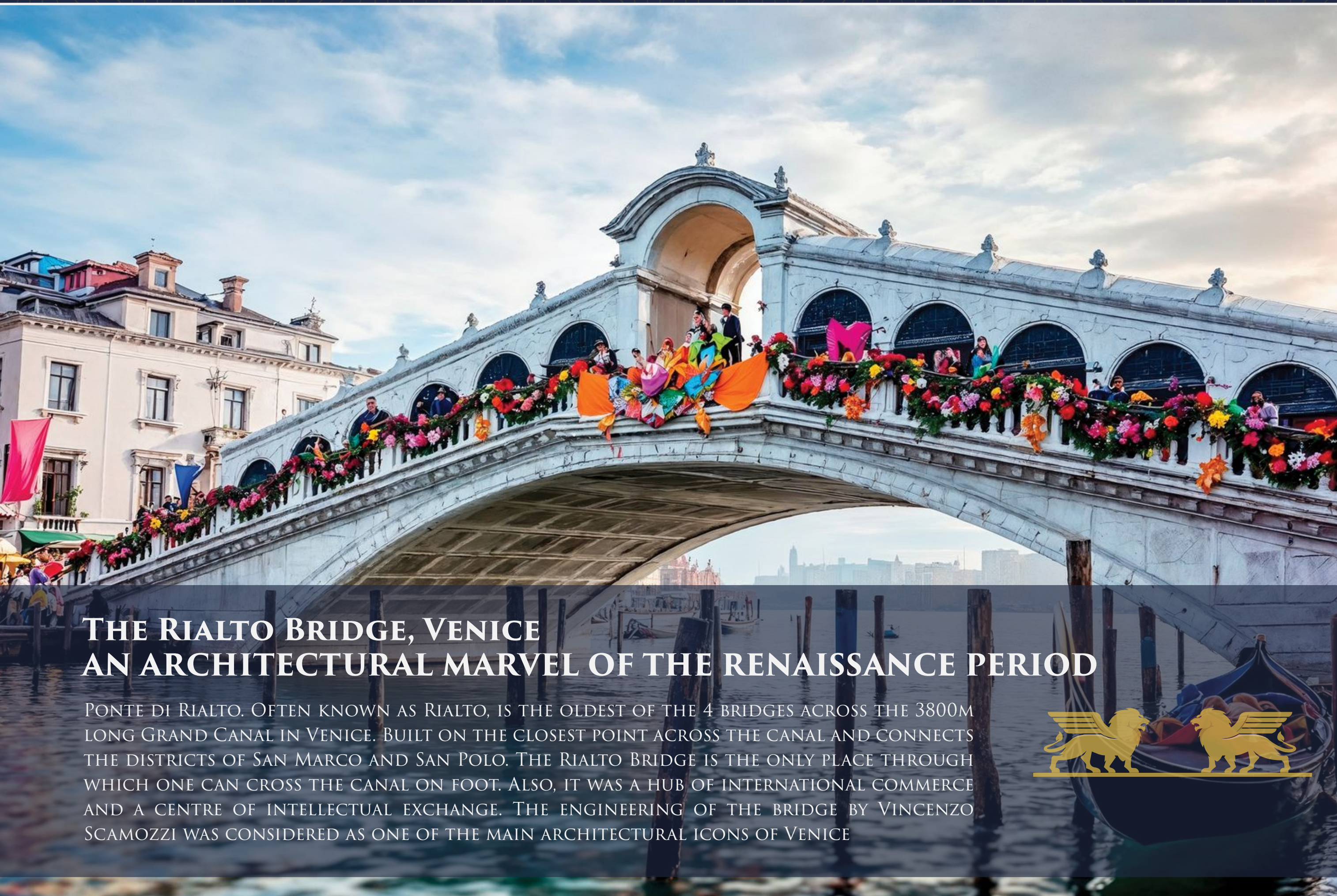


"THE VENEZIAN" CLOCK TOWER WHERE THE FUN BEGINS, AND LIFE HAPPENS

TAKING INSPIRATION FROM THE VENETIAN CLOCK TOWER, WE AT AMARPRAKASH FELT IT AS A RESPONSIBILITY, TO CREATE A PLACE OF RECREATION, WHERE THE MEN CAN BE REVIVED EMOTIONALLY BY BURSTING OUT THEIR STRESS. THUS, CLUB VENEZIA CAME INTO EXISTENCE. THE CLUB HAS THE REPLICA OF THE CLOCK TOWER, THE STATUES OF MAGI, A GOTHIC STYLE BELL, WHICH ADDS MORE ROYAL DEMEANOUR TO THE PLACE.

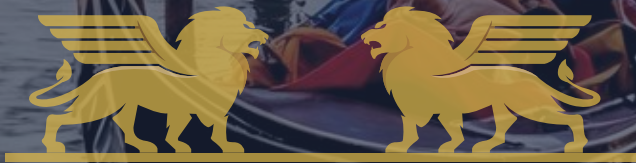


IN CHENNAI



THE RIALTO BRIDGE, VENICE AN ARCHITECTURAL MARVEL OF THE RENAISSANCE PERIOD

PONTE DI RIALTO. OFTEN KNOWN AS RIALTO, IS THE OLDEST OF THE 4 BRIDGES ACROSS THE 3800M LONG GRAND CANAL IN VENICE. BUILT ON THE CLOSEST POINT ACROSS THE CANAL AND CONNECTS THE DISTRICTS OF SAN MARCO AND SAN POLO. THE RIALTO BRIDGE IS THE ONLY PLACE THROUGH WHICH ONE CAN CROSS THE CANAL ON FOOT. ALSO, IT WAS A HUB OF INTERNATIONAL COMMERCE AND A CENTRE OF INTELLECTUAL EXCHANGE. THE ENGINEERING OF THE BRIDGE BY VINCENZO SCAMOZZI WAS CONSIDERED AS ONE OF THE MAIN ARCHITECTURAL ICONS OF VENICE



"THE VENEZIAN" RIALTO MAKE THE MOST OF YOUR LIFETIME EXPERIENCE!

INSPIRED BY THE GRANDEUR VENETIAN ARCHITECTURE, WE HAVE RECREATED THE RIALTO AT "THE VENEZIAN". IS THERE ANYTHING MORE FASCINATING THAN TAKING A STROLL THROUGH THE ICONIC RIALTO BRIDGE? WE WISH THE VENEZIAN'S ENJOYING NEW PASTIMES AS AN ITALIAN WHILE ADMIRING THE GRAND GONDOLA, AS IT IS A PLACE WHERE YOU CAN SPEND FANTASTIC TIME WITH YOUR LOVED ONES.

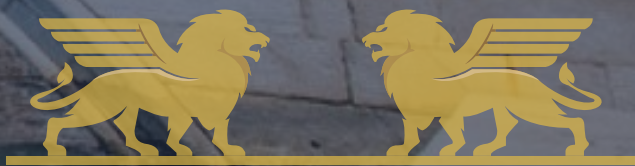


IN CHENNAI



DOGE'S PALACE A MASTERPIECE OF GOTHIC ARCHITECTURE

THE PALAZZO DUCALE, KNOWN AS DOGE'S PALACE IS AN IMPRESSIVE STRUCTURE BUILT IN 9TH CENTURY. SINCE 1339 IT BECAME THE DOGES RESIDENCE, THE MAIN ELECTED RULER OF VENICE. ALSO, IT WAS THE SEAT OF THE GOVERNMENT. DOGE'S PALACE IS ONE OF THE HISTORIC LANDMARKS OF VENICE.



THE VENEZIAN PALAZZO GET INTO THE WORLD OF GREATNESS

PALAZZO. THE WOMEN'S CLUBHOUSE IS BUILT INSPIRED BY DOGE'S PALACE. PALAZZO FEATURES SEVERAL UNIQUE FACTORS OF THE DOGE'S PALACE. IT IS NOT JUST A PLACE FOR RECREATION, BUT A PLACE WHERE THE EMPOWERED DECISION MAKERS OF THE VENEZIAN CAN SAVOUR LIFE AND HAVE BEAUTIFUL MEMORIES. HERE, THE VENEZIAN QUEENS CAN HAVE A DELIGHTFUL EXPERIENCE WITH THEIR LOVED ONES.



IN CHENNAI



EXPLORE "THE VENEZIAN" PALAZZO

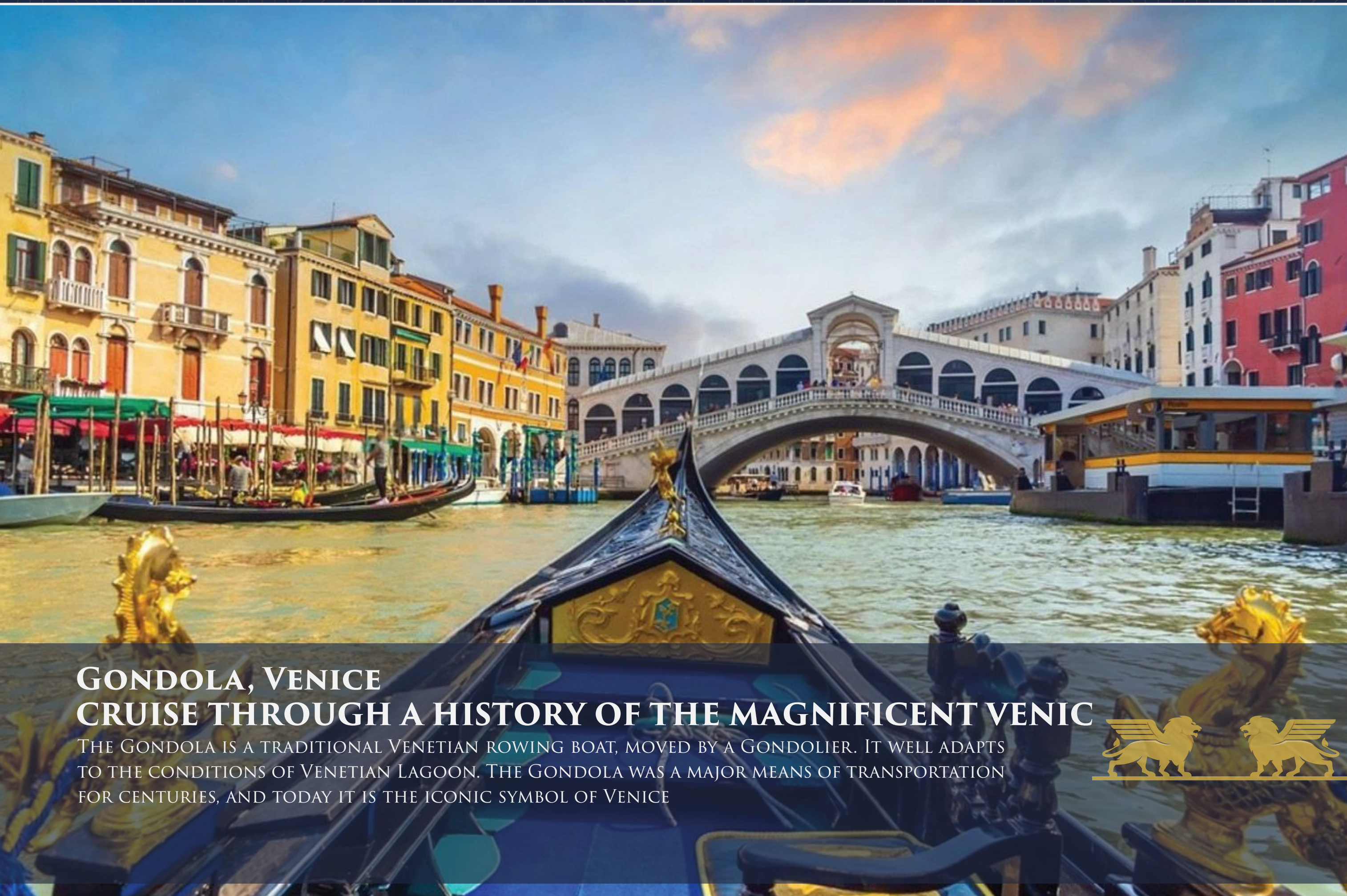
PALAZZO IS AN INSPIRATION COMES FROM THE BEAUTIFUL DOGE'S PALACE OF VENICE, RECREATED WITH THE UNIQUE GOTHIC ARCHITECTURAL STYLES, FROM THE MYSTERIOUS SCULPTURE TO ROYAL WINGED LIONS AND THE WONDERFUL TODDLER ANGELS, "THE VENEZIAN" CHARMS AND ENTICES EVERYONE



"THE VENEZIAN" ANGELS - THE PRIME OF LIFE

BY THE CAPTIVATING INSPIRATIONS FROM VENICE, WE HAVE RECREATED A VARIETY OF ANGELS THROUGHOUT "THE VENEZIAN", WHICH IS A STUNNING PIECE OF IMPORTED SCULPTURES. THESE ARTISTIC ANGELS WOULD MAKE A PERFECT CENTER OF ATTRACTION, ALSO A PRIME START FOR "THE VENEZIAN" LIFESTYLE.





**GONDOLA, VENICE
CRUISE THROUGH A HISTORY OF THE MAGNIFICENT VENICE**

THE GONDOLA IS A TRADITIONAL VENETIAN ROWING BOAT, MOVED BY A GONDOLIER. IT WELL ADAPTS TO THE CONDITIONS OF VENETIAN LAGOON. THE GONDOLA WAS A MAJOR MEANS OF TRANSPORTATION FOR CENTURIES, AND TODAY IT IS THE ICONIC SYMBOL OF VENICE



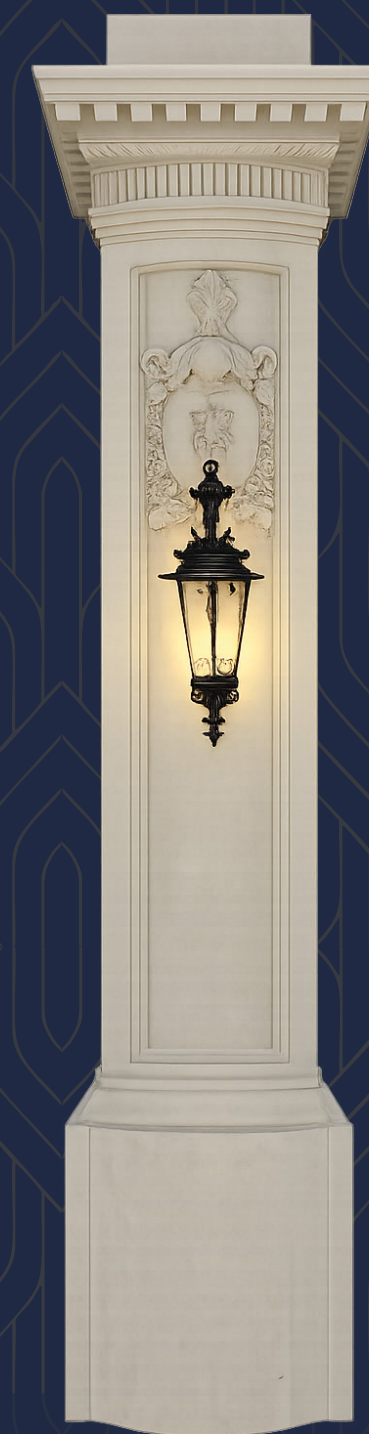
**THE VENEZIAN, GONDOLA
YOUR ROMANCE STARTS HERE**

THE GONDOLA IS ONE OF THE MAJOR ATTRACTION OF "THE VENEZIAN". THE DIFFERENT VIEWS OF THE GONDOLA FROM THE RESTAURANT WILL ALLOW YOU TO DISCOVER THE PICTURESQUE RIVER, HAVE A GLIMPSE ALONG THE CANAL, AND PASS BY THE BEAUTIFUL RIALTO BRIDGE TO ADMIRE THE SIGHTS OF "THE VENEZIAN".



ANGEL OF ETERNAL YOUTH

HEBE, AN ANCIENT GREEK ANGEL OF YOUTH, AND SHE WAS THE CUPBEARER FOR THE GODS OF MOUNT OLYMPUS. ANOTHER NAME OF HEBE IS, "GLADDENING PRINCESS". THEY WORSHIPPED HEBE AS THE ANGEL OF FORGIVENESS



VENETIAN GOTHIC PILLAR

THE VENETIAN GOTHIC STYLE CORINTHIAN PILLARS AT "THE VENEZIAN" IS A MAJOR ATTRACTION TO THE RESIDENTS, ITS BEAUTIFUL GOTHIC STYLE REFLECTS A STYLE OF POWER THAT SYMBOLIZES ROYALTY



GUARDIAN ANGEL OF GOD

THE MASCULINE ANGEL OF GOD IN EVERY ARCH HAS A FLAVOUR OF THE RENAISSANCE ERA WITH A BEAUTIFUL FACE AND A BOW AND ARROW WITH IT MAKES A PROTECTIVE SPIRIT WITHIN YOU INSIDE THE VENEZIAN.



VENEZIAN BEAUTIES

THE BEAUTIFUL WOMEN SCULPTURE ALL ACROSS THE VENEZIANIS A RECREATION ALIKE THE SAME IN VENICE, THIS FOR SURE MAKES YOU CATCH A GLIMPSE FOR ITS STUNNING VIEW





GOTHIC VICTORIAN LANTERNS

THE VICTORIAN LANTERNS, A FAMOUS RAISED SOURCE OF LAMPPOST DURING THE VICTORIAN ERA, WE HAVE IMPORTED AND PLACED ON THE PODIUM WALKWAYS, FOR OUR VENEZIAN TO EXPLORE WHILE TAKING A STROLL THROUGH THE CLOCK TOWER, WHICH GIVES A ROYAL AND MAJESTIC AMBIENCE.



IMPERIAL ROMAN SOLDIERS

ROMAN ARMY, ONE OF THE MOST FASCINATING PART OF THE ANCIENT HISTORY. THE ROMAN ARMY HAD RISEN ABOVE ALL OTHERS FOR MORE THAN A CENTURY. THE VENEZIAN HAS DIVERSE STATUES OF ROMAN SOLDIERS SURROUNDING CLUB VENEZIA, WHICH GENERATIONS WOULD ADMIRE.



ECO DECK APARTMENTS

TODAY EVERYONE IS TALKING ABOUT GLOBAL WARMING AND WAYS TO PROTECT THE EARTH. WHILE WE WENT ONE STEP AHEAD AND CREATED THE ECO DECK APARTMENTS AT THE VENEZIAN. WE DESIGNED THESE ECO-FRIENDLY HOMES AMIDST NATURAL LANDSCAPES THAT SPAN ACROSS 2 LAKHS SQ.FT., TO ADAPT THE NATIVE ECOSYSTEM AND PROVIDE A GREEN AND HEALTHY LIVING PLACE ON EARTH.



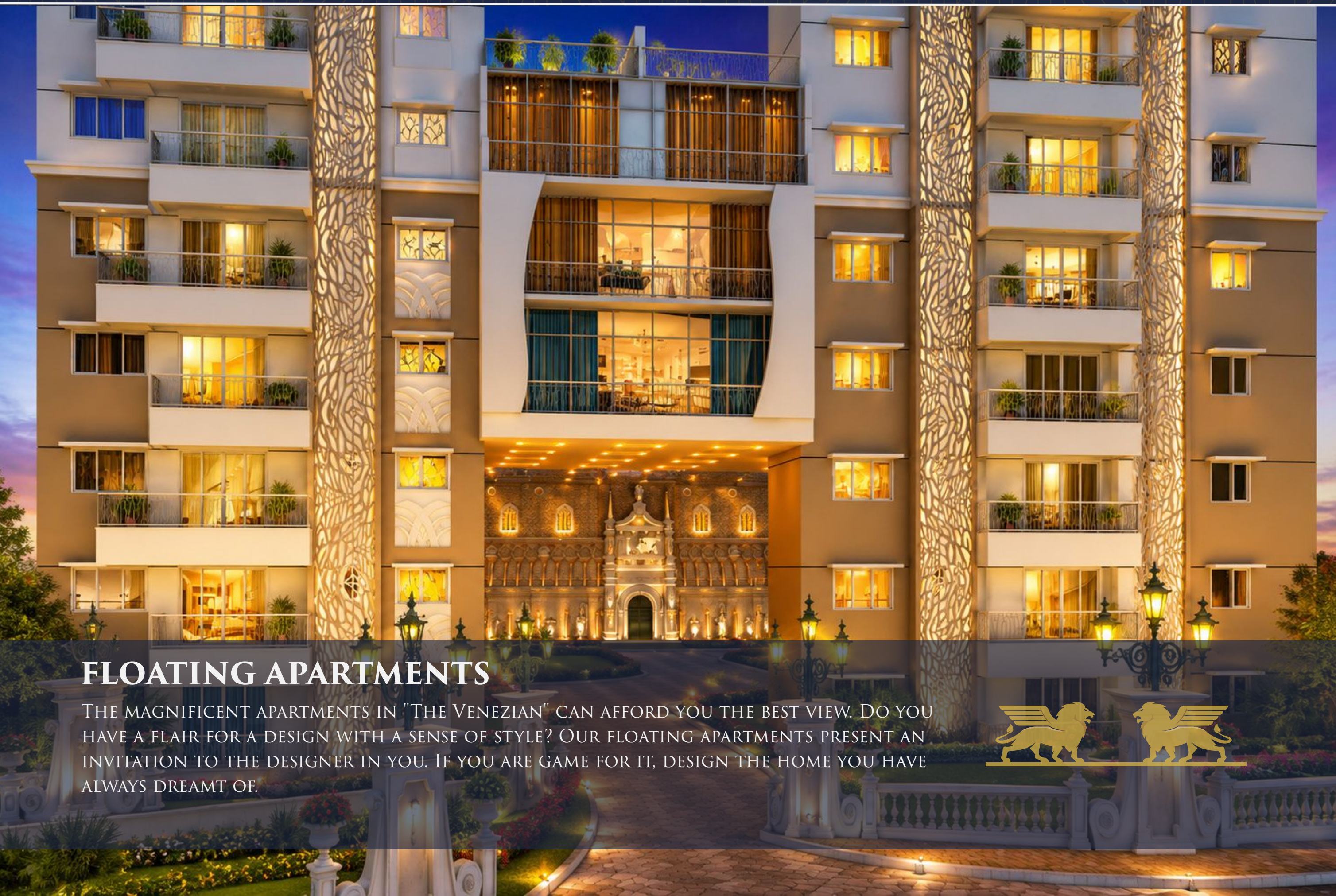
LOVELINESS OF WOMANISH

THE INSPIRATIONAL FEMININE SCULPTURES INSPIRED FROM THE VENICE, WE RECREATED A CLASSICAL FIGURINE THAT SHOWS THE LIFE OF LOVE AMONG THE VENEZIAN QUEENS AND PRINCESSES WHICH MAKES YOU FEEL THE IDEALNESS OF FEMALE BEAUTY



VICTORIAN FOUNTAIN BEAUTY

THE BEAUTIFUL VICTORIAN YOUNG WOMEN HOLDING A FOUNTAIN SURROUNDED BY GREEN LANDSCAPES, SUCH AS THE VENICE OF ITALY, ADDS A HISTORICAL MASTERPIECE OF ART INSIDE "THE VENEZIAN" IS A BEAUTY TO BEHOLD AND ADMIRE.



FLOATING APARTMENTS

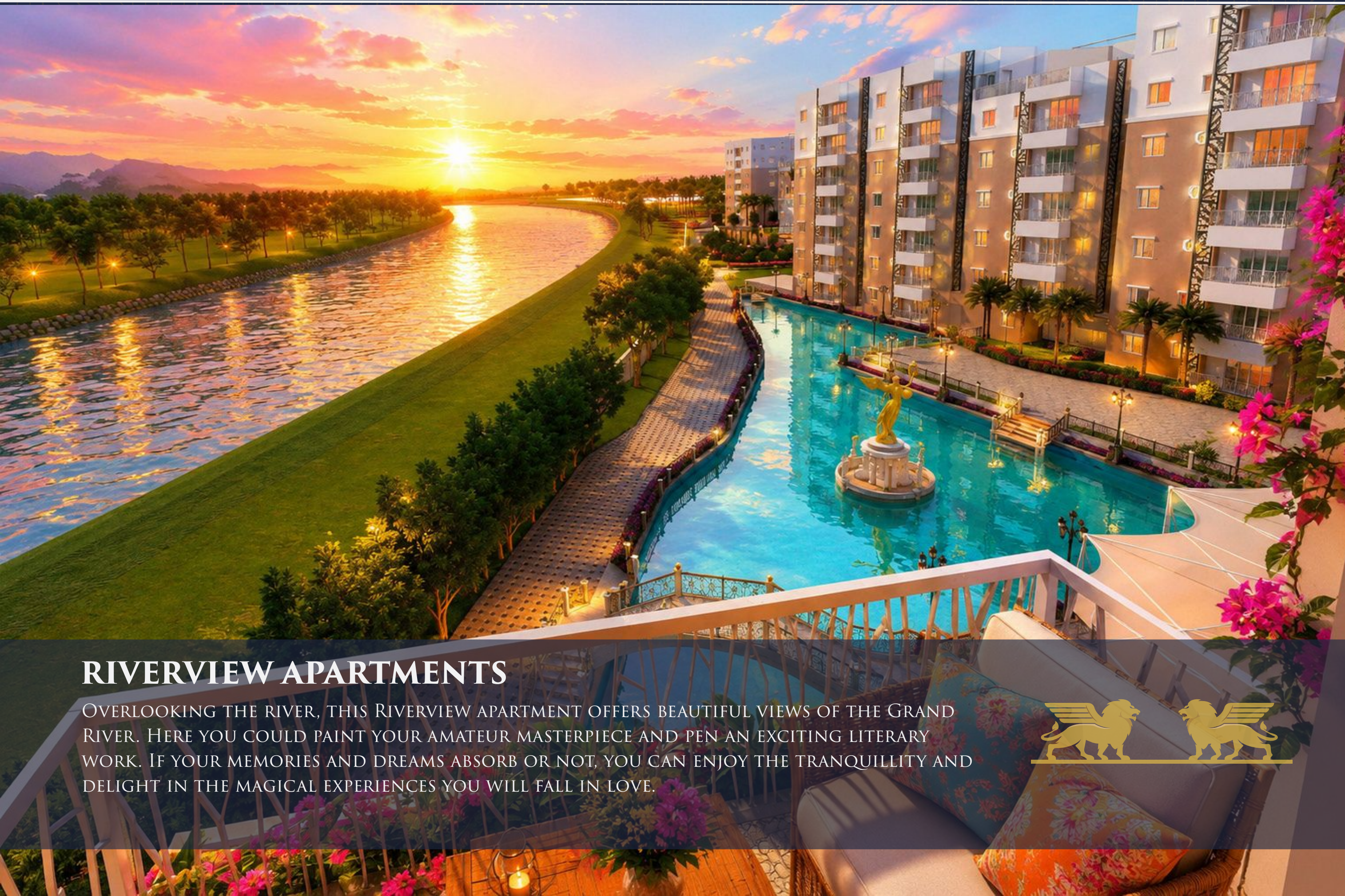
THE MAGNIFICENT APARTMENTS IN "THE VENEZIAN" CAN AFFORD YOU THE BEST VIEW. DO YOU HAVE A FLAIR FOR A DESIGN WITH A SENSE OF STYLE? OUR FLOATING APARTMENTS PRESENT AN INVITATION TO THE DESIGNER IN YOU. IF YOU ARE GAME FOR IT, DESIGN THE HOME YOU HAVE ALWAYS DREAMT OF.



ISLAND APARTMENTS

THESE LUXURIOUS APARTMENTS SURROUNDS BY WATER, MAKING THE AMBIENCE WITH A CANAL AND A BRIDGE LIKE VENICE. IMMERSE YOURSELF IN THE PURITY OF NATURE. ENJOY A WALK ON THE BRIDGE AND RELISH LIFE WITH YOUR LOVED ONES IN "THE VENEZIAN" AS IF YOU WERE LIVING ON AN ISLAND.





RIVERVIEW APARTMENTS

OVERLOOKING THE RIVER, THIS RIVERVIEW APARTMENT OFFERS BEAUTIFUL VIEWS OF THE GRAND RIVER. HERE YOU COULD PAINT YOUR AMATEUR MASTERPIECE AND PEN AN EXCITING LITERARY WORK. IF YOUR MEMORIES AND DREAMS ABSORB OR NOT, YOU CAN ENJOY THE TRANQUILLITY AND DELIGHT IN THE MAGICAL EXPERIENCES YOU WILL FALL IN LOVE.



RIALTO VIEW APARTMENT

A HISTORICAL WONDER OF VENICE IS RECREATED AT THE VENEZIAN WHERE YOU CAN JUST CROSS BY THE ATTRACTIVE RIALTO BRIDGE OR PEEP AROUND FROM YOUR BALCONY OF THE RIALTO. IT SPANS ACROSS THE BEAUTIFUL VENEZIAN APARTMENTS WITH ITS GLORIOUS DESIGN THAT EXPRESS THE ANCIENT VENETIAN HISTORY.





LIVING ROOM - "JUST LIVE-IN AND RELAX"

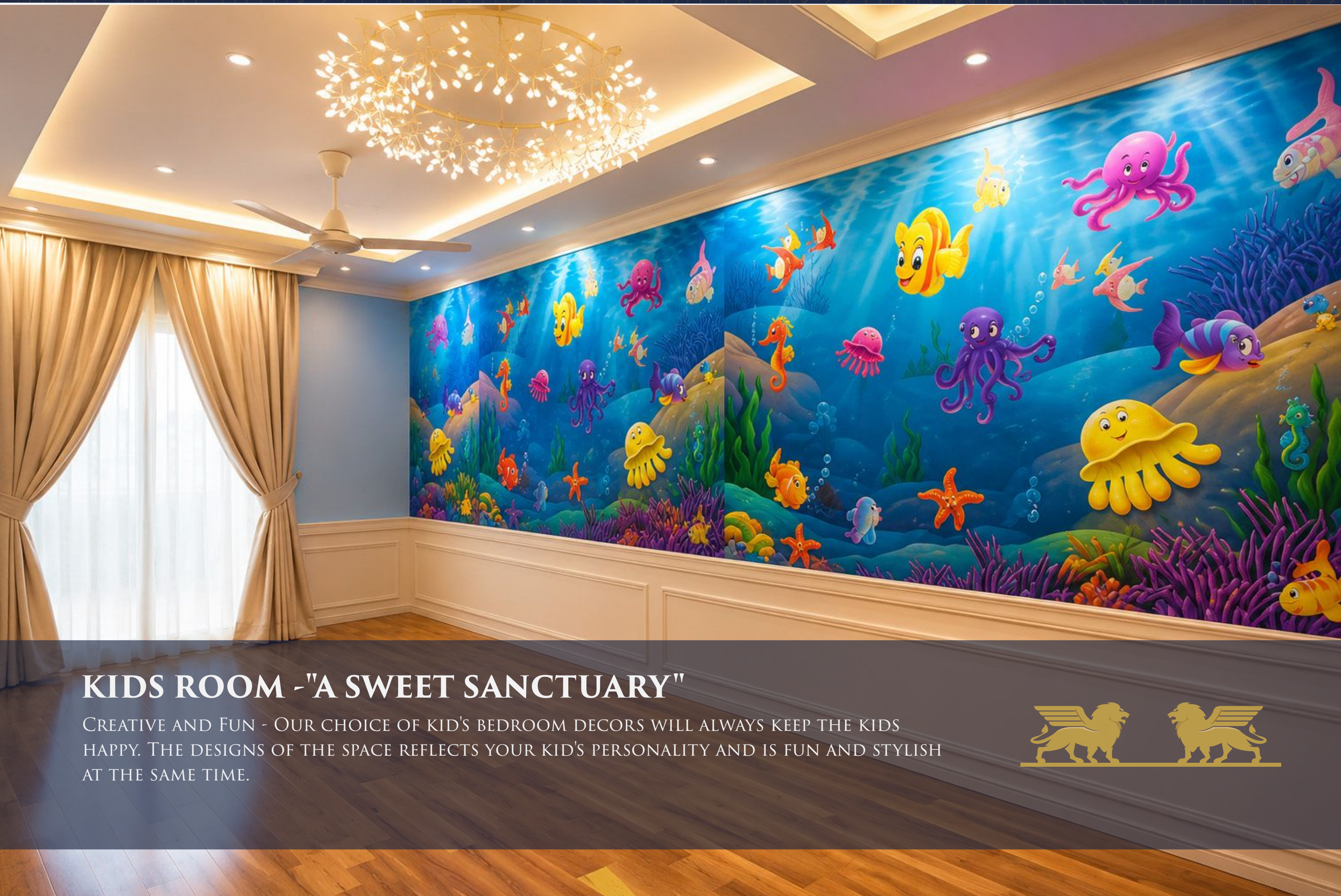
OUR LIVING ROOM INTERIORS HAD A TOUCH OF PRETTINESS RIGHT FROM THE FLOOR TO WALL DECORS WILL MAKE A MILLION TIMES LOVE FOR THE LIVING SPACE. THIS GLAMOROUS LIVING ROOM IS FOR A COMPLETE LIVE-IN AND RELAXATION.



BEDROOM - "GET A COZY SLEEP EVER"

OUR BEDROOM DECORS AND INTERIORS IS A CUTE ITALIAN TOUCH. THE CLASSIC DESIGNER COT, WALL FINISHES AND COMFY BEDDINGS ADDS A SOOTHING RELAXATION THAT PUMPS UP YOUR PLEASURE EVERY DAY.





KIDS ROOM - "A SWEET SANCTUARY"

CREATIVE AND FUN - OUR CHOICE OF KID'S BEDROOM DECORS WILL ALWAYS KEEP THE KIDS HAPPY. THE DESIGNS OF THE SPACE REFLECTS YOUR KID'S PERSONALITY AND IS FUN AND STYLISH AT THE SAME TIME.



KITCHEN - "THE HEART OF THE HOME"

THE KITCHEN, AS THE "HEART OF EVERY HOME", WE WISH YOUR HEART TO BE ALWAYS HAPPY WITH OUR LUXURIOUS KITCHEN INTERIORS, INSPIRED FROM ITALIAN DESIGN. OUR EACH DETAILING OF THE KITCHEN HAS AN ITALIAN TOUCH, RIGHT FROM SIZE AND STYLE THAT MAKES YOU COOKING ENTHUSIAST, AS YOU START, YOU WON'T STOP.





DINING ROOM - "ENJOY DELICIOUS MEAL & BEAUTIFUL MEMORIES"

WHETHER IT'S A HOLIDAY OR DINNER PARTY, THE DINING ROOM IS WHERE EVERYONE GATHER. IT INSPIRES THE MODERN DINING ROOMS OF THE VENEZIAN HOMES FROM ITALIAN DESIGNS WHERE IT WILL ENCOURAGE ALL YOUR FOOD TIME TO CELEBRATE WITH STYLE.



WASHROOM-"GET INSPIRED IN EVERY STYLE"

FIND A STUNNING WASHROOM WITH GORGEOUS FLOORING TO LUXURY MIRRORS & WATER CLOSETS. OUR WASHROOM DESIGN WILL MAKE YOU GET INSPIRED BY ITS STYLE.



CLUB AURUM VENEZIA



GYMNASIUM



SWIMMING POOL



INDOOR GAMES



THE VENEZIAN - VENEZIA, A LUXURIOUS FAMILY CLUB IS NAMED AFTER THE CITY OF VENICE IN ITALY. AS ITALIANS FLAMBOYANTLY CALL THEIR CHARMING CITY IN ITALIAN AS VENEZIA, TRUE TO ITS NAME, THE CLUB VENEZIA AT THE VENEZIAN HAS DRAWN STRONG INSPIRATIONS FROM THE ITALIAN HAMLET AND HAS ALSO BEEN ARCHITECTED TO MIRROR THE CITY'S FAMOUS CLOCK TOWER WHICH STANDS AS A PIVOTAL LANDMARK IN VENICE.



CLUB AURUM PALAZZO



THE VENEZIAN - PALAZZO. AN OPULENT CLUBHOUSE UNIQUELY CRAFTED FOR THE WOMEN, NAMED AFTER THE DOGE'S PALACE OR ALSO KNOWN AS THE PALAZZO DUCALE IN VENICE IS ONE OF THE MOST FAMOUS HALLMARKS IN ITALY. THE CLUBHOUSE FEATURES EXCLUSIVE FACILITIES FOR WOMEN, AND A GRANDEUR BANQUET HALL WITH A LAVISH AND SPECTACULAR VIEW, WHICH BRING FORTH THE ESSENCE OF LUXURY IN ALL POSSIBLE WAY AT "THE VENEZIAN".

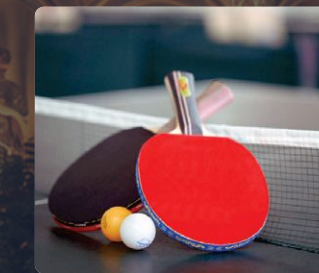
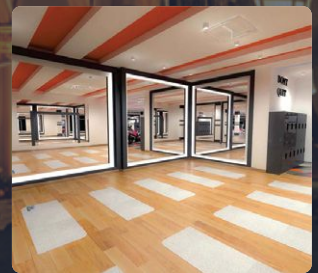


TABLE TENNIS



SWIMMING POOL



AEROBICS, YOGA & DANCE

VENEZIAN LIFESTYLE



PUTTY GOLF

GET ADDICTED TO THE GAME OF GOLF IN OUR LUSH GREEN GOLF PUTTING. PAMPER YOURSELF, GO OUT, FEEL YOUNG, SOCIABLE AND IMPROVE YOUR WELLBEING.

OPEN RESTAURANT



PARTY LAWN



ACUPRESSURE WALK WAY

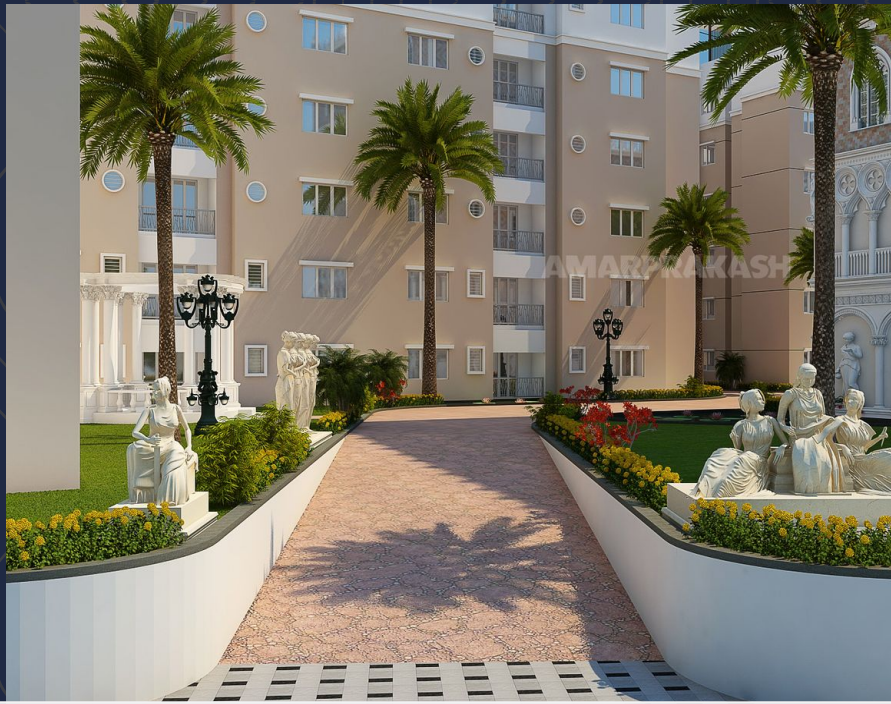


BATTERY CAR

FEEL LIKE TAKING A SHORT TRIP AROUND THE NEIGHBOURHOOD? HOP ON THE BATTERY CAR AND ROAM AROUND THE LOCALE. VISIT YOUR FRIENDS AND HITCH-HIKE TO THE PARKS AND HAVE POLLUTION FREE FUN. THE BATTERY CAR AT "THE VENEZIAN" WILL SAVE YOU THE TIME, DESIGNED ESPECIALLY FOR SENIOR CITIZENS



ECO FRIENDLY ZONE



PICNIC SPOT WITH BBQ



**GNAND
ENTRANCE LOBBY**



**24X7 SECURITY
SURVELLANCE**



**BASEMENT
CAR PARKING**



LAUNDROMAT



R.O. SYSTEM



POWER BACKUP



**VIDEO
DOOR PHONE**



**TELEPHONE EXCHANGE
& BROADBAND**



GARBAGE CHUTE



PIPE GAS



CLINIC



BUINESS HOTEL





OSR - SPORTS CONCEPT THIRUMUDIVAKKAM , CHENNAI

VIEW OF THE PADEL COURTS



VIEW OF THE CHILDREN'S PLAY AREA



VIEW OF THE WALKWAY



VIEW OF THE CAFE



VIEW OF THE TURF



ISOMETRIC SOUTH WEST VIEW

INCREDIBLE LOCATION



SCHOOL

ORCHID INTERNATIONAL SCHOOL (CBSE)
SHANTI ANAND VIDYALAYA (CBSE)
MADHA MATRICULATION SCHOOL
LITTLE FLOWER MATRICULATION SCHOOL
PEACE ON GREEN EARTH PUBLIC SCHOOL
MAHARISHI VIDYA MANDIR SCHOOL

COLLEGES

MADHA ENGINEERING & MEDICAL COLLEGE
MADHA ENGINEERING & MEDICAL COLLEGE
SREE BALAJI MEDICAL COLLEGE
SAI RAM MEDICAL COLLEGE
S.D.N.B VAISHANAV COLLEGE FOR WOMEN
SRI MUTHUKUMARAN INSTITUTE OF TECHNOLOGY

HOSPITAL

SREE ROYAL BALAJI HOSPITAL
VASANCARE EYE HOSPITAL
CHROMEPT GOVT. HOSPITAL
DEEPAM HOSPITAL
PARVATHY HOSPITAL
HINDUNMISSION HOSPITAL
SRI MUTHUKUMARAN HOSPITAL

RELIGIOUS PLACES

SAI BABA TEMPLE
KUNDRATHUR MURUGAN TEMPLE
MOSQUES
THIRUNEEMALAI TEMPLE
THIR OORAGA PERUMAL TEMPLE
DHAMMA SETU VIPASSANA CENTER
CHURCHES

SHOPPING

MEGA MART
RELIANCE MARKET
RELIANCE TRENDS
TANISHQ JEWELLERY
SARAVANA STORES
KALYAN JEWELLERS
SEKAR EMPORIUM
GRT JEWELLERS

BANK & ATM'S

CITY UNION BANK
SBI ATM
CANARA BANK ATM
ICICI ATM
AXIS
HDFC

TRANSPORT

THIRUMUDIVAKKAM BUS STOP
KUNDRATHUR BUS TERMINUS
CHROMEPT BUS TERMINUS

RESTAURANTS

SHRI BALAAJEE BHAVAN
ADYAR ANANDA BHAVAN
VASANTHA BHAVAN
BHUARI RESTAURANT
ANJAPPAR CHETTINAD RESTAURANT
NALAS APPAKADI
FARUZI
JUNIOR KUPPANNA
HOT CHIPS
AL-SHAM RESTAURANT
BISMI RESTAURANT

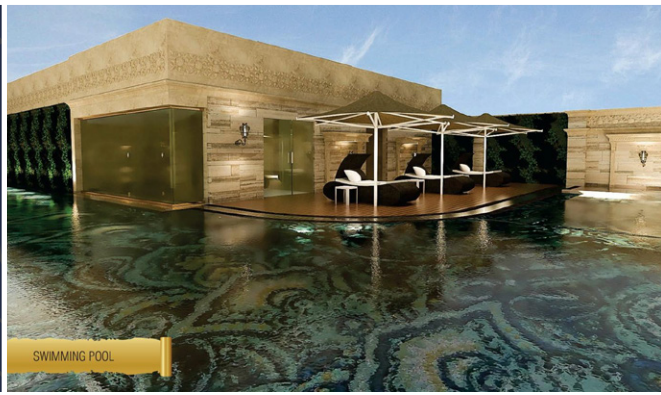
THEATRES

GANESH CINEMA 4K
VETTRI THEATRE
RAKESH THEATRE
JANATHA THEATRE
VIDYA THEATRE
PVR CINEMAS (NEAR AIRPORT)
VARADHARAJA THEATRE
ARUNMATHI CINEMA
ARUNMATHI CINEMA
NATIONAL THEATRE
VELCO CINEMA THEATRE
VELS CINEMAS
GRAND GALLADA
AERO HUB



ABOUT CLUB HOUSE

THE CLUBHOUSE HAS BEEN CARVED TO APE THE LION'S OF ST.MARK, THE DOMES, THE CORNICES, AND THE ARCHITECTURE OF THE RENAISSANCE ARCHITECTURE TO GIVE IT A SPITTING REFLECTION OF THE MARK'S CLOCK TOWER IN VENICE. ONE OF THE HIGHLIGHTS OF CLUB AURUM - VENEZIA, IS THE CLOCK FAÇADE PORCH GIVING OFF A STRONG VENETIAN APPEAL ALONG WITH THE MOORS, BRONZE LIKE FIGURES STRIKING AT THE BELL AT THE TOP. PAINTED TO THE HUES THAT MATCH THE ORIGINAL TOWER AND CARVED IN UNISON TO THE CLOCK TOWER, CLUB VENEZIA, STANDS AS A MONUMENT AT THE VENETIAN, A HISTORICAL PIECE OF ART DEFINITELY TO BE VISITED.



AMENITIES DETAILS	
TOWER	AMENITIES
BASEMENT	LOBBY & PARKING
GROUND FLOOR	LOBBY & CAFE
	RESTROOM PORTICO OFFICE SPACE
1 ST FLOOR	LOBBY & INDOOR GAMES GYM THEATRE - 12 SEATER RESTROOM
2 ND FLOOR	LOBBY GYM THEATRE - 12 SEATER INDOOR DANCE RESTROOM
3RD FLOOR	HEALTH CLUB & SPA SWIMMING POOL POOL DECK AREA THEATRE - 12 SEATER RESTROOM

CLUB AURUM PALAZZO

ABOUT CLUB HOUSE

SOME OF THE UNIQUE ARCHITECTURAL FEATURES OF CLUB AURUM - PALAZZO ARE ITS SIGNIFICANCE AND THE HERITAGE OF THE RENAISSANCE ARCHITECTURE IT CARRIES SUCH AS THE MASON DIAPERING PATTERNS, THE PORTA DELLA CARTA ENTRANCE, THE CLOVER SHAPED DOMES, THE RENAISSANCE COLUMNS AND MUCH MORE. THE ARCHITECTURE OF THE WOMEN'S CLUBHOUSE AT THE VENETIAN HAS BEEN METICULOUSLY WORKED UPON AND CARVED TO PROVIDE A SPITTING IMAGE OF THE PALAZZO PALACE IN ITALY.



AMENITIES DETAILS	
TOWER	AMENITIES
BASEMENT	LOBBY & PARKING
GROUND FLOOR	PRE-FUNCTION HALL&LOBBY MULTIPURPOSE HALL 01 MULTIPURPOSE HALL 02 RESTROOM PORTICO SECURITY & LIFT LOBBY SWIMMING POOL DECK AREA
1 ST FLOOR	LOBBY INDOOR PLAY AREA KIDS PLAY AREA TABLE TENNIS RESTROOM
2 ND FLOOR	LOBBY GEM, YOGA, AEROBICS & DANCE SQUASH COURT RESTROOM
3RD FLOOR	SOAP FOOTBALL OPEN AREA BADMINTON COURT

AMARPRAKASH REVIEWS & TESTIMONIALS

“ **AMJAD IBRAHIM, DY.MANAGER**

BEING OUR FIRST INVESTMENT, WE DECIDED TO DOUBLY MAKE SURE WE END UP BUYING A RIGHT PROPERTY THAT APPRECIATES WITH TIME AND SHOULD DEFINITELY BE A CLASS APART WITH NO COMPROMISE IN LUXURY. PALM RIVIERA IS ONE SUCH PROJECT WE FOUND CLOSE TO THE CITY LIMIT WITH LUSH GREENERY ALL AROUND BACKED BY WATER BODIES. WE WISH THE TEAM ALL SUCCESS.

“ **MURUGAN G**

HI TEAM, I AM REALLY HAPPY THAT AMARPRAKASH IS TREATING ME AS ITS OWN FAMILY MEMBER. I AM IMPRESSED BY AMARPRAKASH'S FLEXIBILITY AND COMMITMENT TO THE CUSTOMERS. THEY ARE EXTREMELY PATIENT IN ANSWERING MY QUESTIONS. THEIR SERVICES ARE MANIFESTATION OF EXCELLENCE AT IT BEST.

“ **E.Y. EBRAHIM YACUB, SR. PLANNING ENGINEER**

IT'S MY LONG CHERISHED DREAM FOR THREE YEARS TO ACQUIRE A FLAT WHICH HAS ALL BASIC AMENITIES IN LINE WITH THE PRESENT TREND OF LIFESTYLE IN AFFORDABLE BUDGET. AMARPRAKASH COMES WITH THE ANSWER THROUGH "PALM RIVIERA".

“ **SHERRIF RAHMAN, BUSINESS CONTROLLER
PAN MEA & MEA OPERATORS**

I AM AN INDIAN BASED OUT FROM GULF FOR 25 YEARS; I WAS SEARCHING FOR A PEACEFUL, CLEAN, SAFE RESIDENTIAL ENVIRONMENT IN CHENNAI FOR MY CHILDREN'S HIGHER EDUCATION. HAPPENED TO SEE A LEAFLET OF AMARPRAKASH AND WHEN VETTED THRU VARIOUS SOURCES, I FOUND THAT THEY LIVE WITH REPUTATION AND CREDIBILITY IN THE REAL ESTATE DEVELOPER MARKET. FRIENDLY BEHAVIOR AND BETTER PRICING MADE ME INVEST IN PALM RIVERA ON TOP OF THE ABOVE QUALITY. THE CHALLENGES I HAVE FACED ARE CONTINUOUS CHANGE IN CONTACT AND CHANGE IN WORK SCHEDULE. A COMMERCIAL ESTABLISHMENT TREATING ITS CORPORATE OFFICE AND SITE OFFICE SIMILAR TO A "HOLY PLACE" MAYBE VAGUE FOR ME, BUT THE LOCAL CULTURE INTAKE THE GOOD THOUGHT AND PURITY IN BUSINESS.

“ **RATHINA**

WE ARE PLEASED TO HAVE ENGAGED WITH AMARPRAKASH. THEY GAVE US ALL THE INFORMATION PERTAINING TO THE PROJECT AND WE WERE WELL INFORMED ON THE FACILITIES AND AMENITIES THEY PROVIDE IN THE SITE, THIS HELPED US TAKE A QUICK DECISION. THEY ARE ALWAYS PATIENT WITH ANSWERING OUR QUESTIONS. THEY SHOWED MANY PROJECTS AND EXPLAINED IN DETAIL ABOUT THE FACILITIES, SO THAT WE CAN CHOOSE THE RIGHT HOME FOR US. PALM RIVIERA IS THE BEST PROJECT AND WE WOULD CERTAINLY RECOMMEND IT TO ALL OUR FRIENDS ..

“ **G.MOHANRAJ**

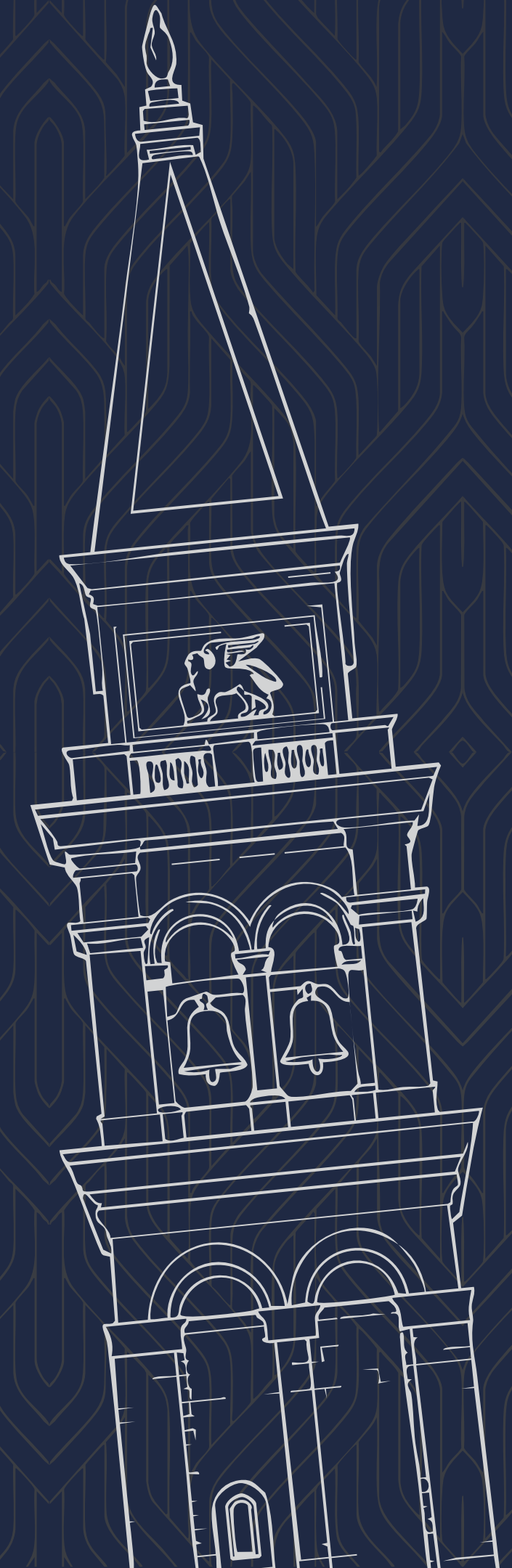
CONSIDERING THE UNSCRUPULOUS PEOPLE OUT, AMARPRAKASH DEVELOPERS, TO MY KNOWLEDGE AND EXPERIENCE, THE BEST SET OF PROFESSIONAL PEOPLE TO BUY PEACE OF MIND.

I AM A FIRST TIME HOUSE BUYER AND ENTERED THE MARKET WITH A LOT OF APPREHENSION ABOUT FLY-BY-NIGHT OPERATORS AND BUILDERS. BUT I WAS PLEASANTLY SURPRISED BY MY EXPERIENCE WITH AMARPRAKASH. AS OF NOW, FROM INITIAL BOOKING, THROUGH THE SCRUTINY OF DOCUMENTS TO THE CONSTRUCTION PHASE, THE PEOPLE OF AMARPRAKASH WERE THOROUGHLY PROFESSIONAL.

THEY MADE EFFORTS TO KEEP ME INFORMED ABOUT THE PROGRESS HAPPENING WITH THE PROJECT. IT IS MY WISH AND HOPE THAT THEY WOULD CONTINUE THIS TRADITION OF EXCELLENCE ON EVERY PROJECT OF THEIRS IN THE PRESENT AND FUTURE..

“ **MR MANHOR FRANCIS**

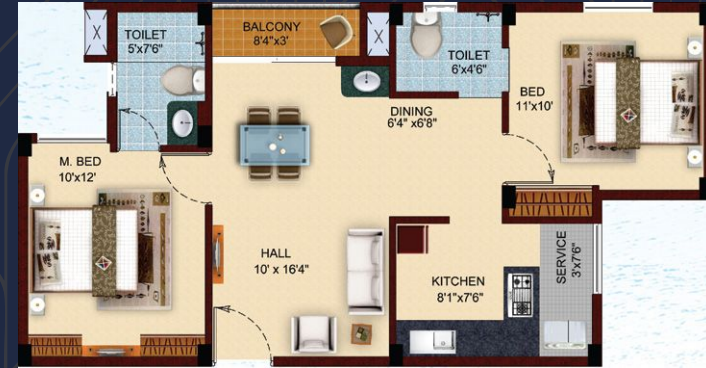
THE FACILITIES AVAILABLE. THE REASON FOR GOING AHEAD WITH BUYING A FLAT IN THIS PROJECT IS THAT WE WERE VERY PLEASED WITH THE AMENITIES PROVIDED BY AMARPRAKASH IN PALM RIVIERA. THEY HAVE A PROJECT WHICH IS SUITABLE FOR ANY KIND OF PEOPLE, FROM THE YOUNG TO THE OLD, STARTING FROM JOGGING TRACKS AND ALL THE AMENITIES. I HOPE THAT ONE NEED NOT EVEN GO OUT FOR ANY KIND OF PARTIES. IN THE FUTURE, THEY ARE PLANNING TO PROVIDE EVERYTHING INSIDE THE CAMPUS.



PALM RIVIERA
Chennai & Venice
FLOOR PLAN



UNIT 3
2 BHK - WEST FACING



UNIT 5
2 BHK - SOUTH FACING



UNIT 6
2BHK - EAST FACING



UNIT 6A
2BHK - EAST FACING



UNIT 5A
2 BHK - SOUTH FACING



UNIT 7
2 BHK - NORTH FACING



UNIT 7B
2 BHK - NORTH FACING



UNIT 10
3 BHK - EAST FACING



UNIT 10A
3 BHK - EAST FACING



UNIT 11
3 BHK - SOUTH FACING



UNIT 13
4 BHK - SOUTH FACING



UNIT 13A
4 BHK - NORTH FACING



UNIT 12
3 BHK - WEST FACING



UNIT 13B
4 BHK - WEST FACING